



Howland Township Permanent Sign

Certificate Number:	
Receipt Number:	
BZA File Number:	

Electronic Message Center (EMC) ADDENDUM to the Permanent Sign Application

Property Information

Property Address:	Parcel #:
Owner (s):	
Owner Address:	
Telephone:	Email:

Owner Certification for EMC Sign By initializing, the applicant has read, understands, and agrees to the following:

	Any EMC display containing animation, streaming video, text, or images that flash, blink, pulsate, move, scroll, or otherwise emit intermittent light or make noise is <u>prohibited</u> .
	EMC signs can only display alphanumeric messages. No images, photos or graphics. The message area shall have a black background and contrast lettering at all times. This is an example of the intent of this regulation.

	<p>Landscaping is required for all new freestanding EMC signs. A ground area equal to that of the sign area shall be covered with mulch or ground cover vegetation. For every ten (10) square feet of sign area, one (1) deciduous shrub and one (1) evergreen shrub shall be installed in the adjacent ground area.</p> <p>Sign Area _____(SF) divided by 10 = _____# of deciduous shrubs required</p> <p>Sign Area _____(SF) divided by 10 = _____# of evergreen shrubs required</p> <p>Sign Area _____SF = Sign Landscape Area.</p>
	<p>Each static message display shall not change more than once every eight (8) seconds. The entirety of each message shall fit on one screen and shall change at once, and the content of a display must transition by changing instantly within two (2) seconds, with no transition graphics (e.g., no fade-in or fade-out).</p>
	<p>The sign shall have a default design, which shall freeze in one position or go black should a malfunction occur.</p>
	<p>In a residential district, the sign shall be turned off at 10:00 p.m. or at the close of business, whichever is later and remain off until one hour before sunrise. In a non-residential district, the sign shall be turned off or remain static at 11:00 p.m. or one (1) hour after the close of business, whichever is later, and remain off or static until one hour before sunrise.</p>
	<p>During night hours, which commence no later than one hour after sunset, luminance levels shall not exceed 100 cd/m². At all other times, luminance shall be no greater than 3,000-cd/m².</p>
	<p>The sign must have a light-sensing device that is capable of automatically and gradually adjusting the display intensity to natural ambient light conditions.</p>
	<p>The owner of an EMC sign is encouraged to coordinate with the local authority to display, when appropriate, emergency information important to the traveling public, including, but not limited to, Amber Alerts or alerts concerning natural disasters. The PSA shall remain in the rotation in accordance with the instructions of the agency that issues the information.</p>

I/We, the undersigned, agree to all performance standards identified in this addendum in the ongoing operation of the electronic message center sign located on the referenced property. I/We understand that violating these regulations constitutes a violation of the Howland Zoning Resolution and may be fined \$500.00 per offense. Every day the violation exists is considered a separate offense.

Owner(s) Signature: _____ Date _____

**Applications can be submitted online at <https://howland.portal.iworq.net/portalhome/howland>
 Questions or concerns, please email zoning@howlandtownship.org**